

Photo: Kimberly Brandl



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Sustainable Community Solutions

Photo: Syracuse Center of Excellence



2019  
NYS ORGANICS SUMMIT  
Growing Local Roots

NYS ORGANICS COUNCIL CHAIR  
NYS Association for Reduction, Reuse, & Recycling



# NYS POLLUTION PREVENTION INSTITUTE Community Grants Program

# COOKING DEMONSTRATIONS

## The New York State Fair



Photo: Joe Shlabotnik



WEGMANS DEMONSTRATION KITCHEN  
Fully functional facility with audio/visual system

Photo: Jon Simmons

CHEF PETER RICARDO  
Product Donations Manager  
Food Bank of Central New York



Photo: Katie Smith



FOOD LITERACY & COOKING CONFIDENCE  
Promote basics to develop versatile skill set



Photo: Caroline Attwood



CUTTING AN ONION THE RIGHT WAY  
Demos knife technique and prevents waste

Photo: Chris Tweten

A white ceramic plate is centered on a dark wooden surface. On the plate are five bruschetta, each consisting of a slice of toasted, golden-brown bread topped with a generous amount of diced red tomatoes and finely chopped green herbs. The tomatoes are bright red and appear juicy, while the herbs are a vibrant green. The bruschetta are arranged in a loose, overlapping pattern on the plate.

## UTILIZER RECIPE: BRUSCHETTA

Repurpose stale bread & overripe vegetables

# UTILIZER RECIPE: CURRY

Repurpose leftover protein & vegetables



Photo: Marco Verchi



UTILIZER RECIPE: COMPOTE  
Repurpose overripe fruit & berries

# RELATE THE WASTED FOOD ISSUE

## The negative impacts & the residential role



Photo: Robert Barker, Cornell University

# PROMOTE AT-HOME HABITUAL SOLUTIONS

Plan, take stock, make lists, preserve, cook root-to-leaf



Photo: Brooke Lark

Boneless Skinless Chicken Breast

**BEST IF USED.**



ITEM #020213

TOTAL PRICE

**\$1,500.00**

QUESTIONS ABOUT DATE LABELS  
Confusion about safety versus freshness



RECYCLING INEDIBLE ORGANICS  
Finished with an explanation of composting



# “LOVING LOCAL, WASTING LESS”

## North Syracuse, NY



Photo: Jon Simmons

A photograph of a group of people dining at a restaurant. The scene is captured from a side angle, showing a long table with several people seated along it. The table is set with plates, glasses, and water bottles. The people are engaged in conversation and eating. The background is dark, suggesting an indoor setting at night, with some lights visible. The overall atmosphere is warm and social.

ZERO-WASTE, FARM-TO-TABLE DINNER  
100 guests from the greater Syracuse area

# FIVE COURSE MEAL

## Post-harvest gleaned produce



Photo: Jon Simmons

Photo: Jon Simmons



FIVE FARMS AND FIVE CHEFS  
From the Central New York region

A man in a light-colored checkered shirt and a patterned tie is speaking at an event. He has his hands clasped in front of him. The background is filled with warm, glowing string lights, creating a bokeh effect. The setting appears to be an outdoor or semi-outdoor event at night.

# DEVELOP STRATEGIC PARTNERSHIPS

## Farm to Fork 101 Owner Mark Pawliw

# DEVELOP STRATEGIC PARTNERSHIPS

## Chuck Hafner's Farmers Market & Garden Center



Photo: Jesse Kerns

# CELEBRATE LOCAL FOOD COMMUNITY

Focused attention & attributed value to food



Photo: Jon Simmons

# HIGHLIGHT INFORMATIONAL STATION

Provided displays, samples, flyers, virtual pledge



Photo: Jesse Kerns



# INSPIRE MOVE TO ACTION

Explained feasible, at-home solutions



Photo: Jon Simmons

Photo: Jon Simmons



FEATURE FARMER & CHEF PERSPECTIVES  
Conveyed investments in & inherent value of food

# Kohlrabi Leaf & Carrot “Rice” Dolma



Photo: Jon Simmons

# Collard Greens & Chili Broth



Photo: Jon Simmons

# Reconstructed “Bacon, Lettuce, & Tomato”



Photo: Jon Simmons

# Vegetable Medley Lasagna



Photo: Jon Simmons

# Beet Root Sorbet



Photo: Jon Simmons

# GO BEYOND WASTED FOOD TO ZERO WASTE

Rented place settings & composted plate scrapings

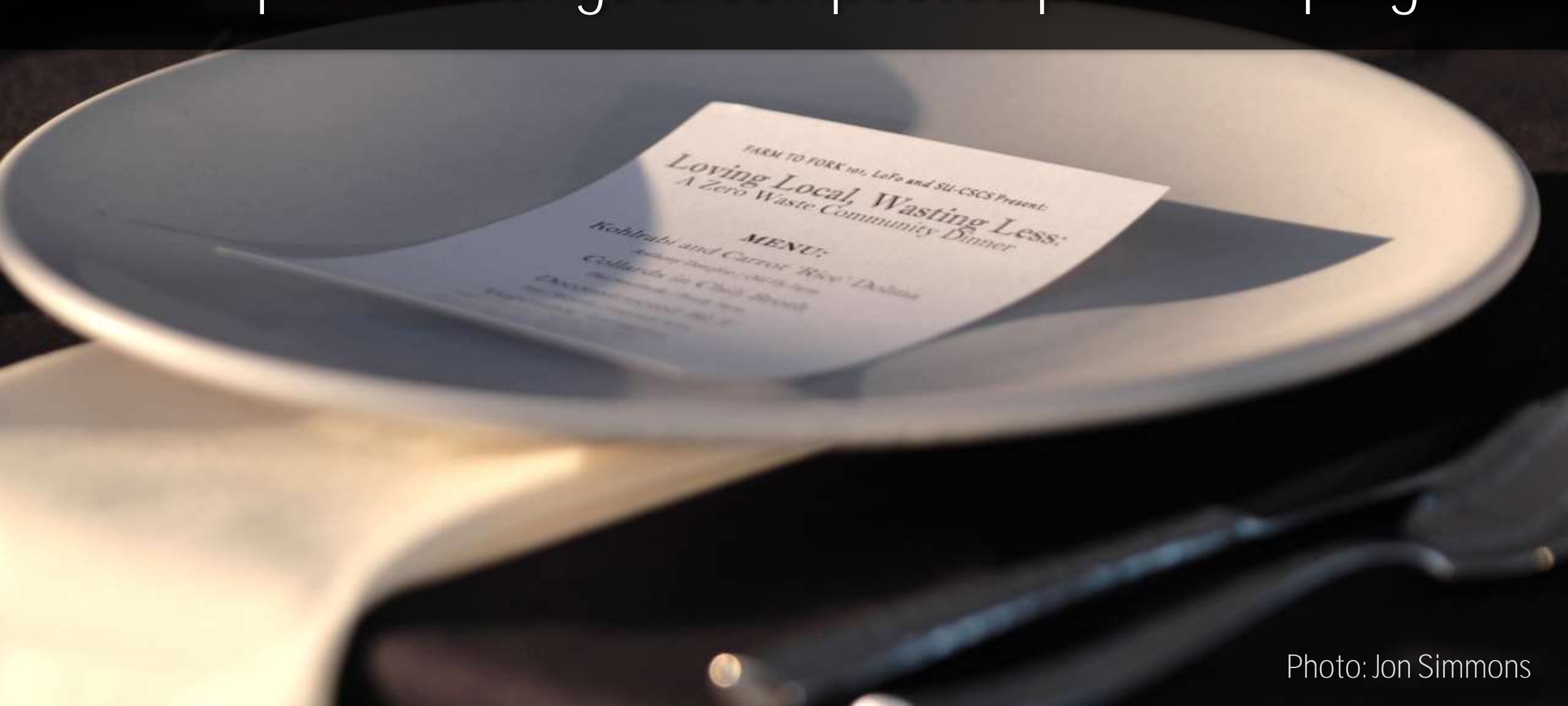


Photo: Jon Simmons



# LEVERAGE MULTIPLE FUNDING SOURCES

Grants, tickets, sponsors, donations, volunteers



Photo: Sharon McCutcheon

Photo: Jon Simmons



PROMOTE TO MEDIA TO INCREASE REACH  
Interviewed with multiple local news outlets



DOCUMENT EVENTS WITH PHOTOS/VIDEOS  
Hired a videographer to create mini documentary



**VIEW “LOVING LOCAL, WASTING LESS”:**

<https://www.youtube.com/watch?v=t91dovPmHvM>

A photograph of a man with a beard and dark hair, wearing a dark suit, white shirt, and patterned tie. He is smiling and gesturing with his right hand while talking to a woman with long blonde hair wearing a black and white patterned sweater. They are in a modern, brightly lit interior space with a glass ceiling and structural beams. In the background, there are trees and warm-toned lights.

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Photo: Jon Simmons

# USING THE REPAIR CAFÉ MODEL To Develop Virtual "ReCook Cafes"



Photo: Ville de Villeneuve d'Ascq